

### Our Firm

Root Partners is a boutique healthcare investment banking and transaction advisory firm focused exclusively on representing physicians and other healthcare providers in preparing for and executing purchase and sale transactions.

At Root Partners, our mission is to help level the playing field for our clients by providing a team of transaction advisory experts that are equal to -if not better than-those engaged on the other side of the transaction.

#### Contact us today

To learn how we can help with all your investment banking and advisory needs.

§ 720.390.6673 

☑ info@root-partners.com





## The Root Partners Difference

## Profound depth and decades of industry experience combine to produce exceptional results

Navigating a transaction starts with identifying the right team to put on the field. Our principals boast in excess of 50 years of combined healthcare transactions experience, informed through years working within the healthcare investment banking, healthcare valuation and advisory, and physician practice management ("PPM") industries.

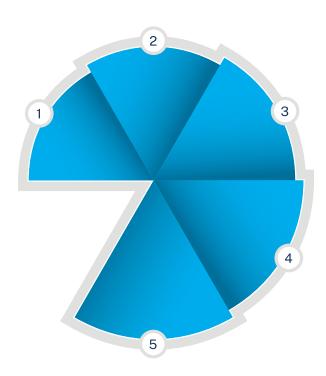
Our services focus not only on the transaction itself, but also on identifying underlying goals and objectives and on adequate preparation prior to game time.

Working with physicians and other providers for decades, we are acutely aware of typical pitfalls and challenges faced by clinicians and strive to streamline the process and provide our "teammates" with exceptional service and results.

# Our Investment Banking and M&A Advisory Services

#### Transaction Readiness Assessment (TRA)

A sale transaction can be an exhaustive and resource-intensive process. Knowing what to expect and preparing for an orderly sale process is an essential first step. Root's proprietary TRA has been developed over many years and dozens of transactions and will consist of numerous layers of review and analysis, starting with what we refer to as the "foundational level" seller goal and objective review.



### 5 Fundamental Steps

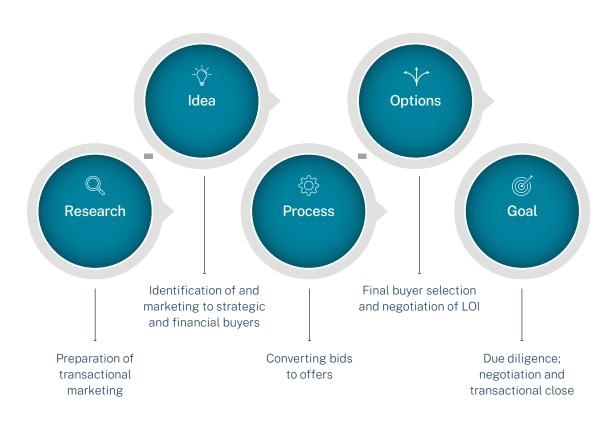
- 1. Seller Goal and Objective Review
- 2. Multi-year financial and "volume driver" trend analysis & ID of appropriate normalizing adjustments
- 3. Preparation of multi-year projections, key assumptions, and preliminary pricing guidance
- 4. Information "gap" analysis
- 5. Identification of action items and preparation of TRA Plan





## Sell-Side Advisory

Whether you have identified a prospective buyer already or want to engage in a broader, more traditional sell-side auction type of process, our professionals will actively manage the process from start to close.



## Buy-Side Advisory

Leveraging the depth of our experience and expertise, our roots within the healthcare industry run deep.

Our buy-side advisory services are tailored to identifying and meeting our buyers' objectives and oftentimes include identifying unique opportunities among a seemingly endless number of possibilities. These services include "sourcing" platform assets, "tuck-in" or bolt-on" secondary transactions, or any other transaction related service (e.g. due diligence, thesis development/feasibility).





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